

# BIRTHDAY PARTY PROMOTION PACKAGES 2024

**KIDS OUT  
and ABOUT**.com

 BeyondtheNest.com

 **ENTERTAINMENTCALENDAR.COM**

# Package Discounts for Birthday Party Venues & Suppliers

**Our readers are your audience!** We promote birthday party fun year-round, but especially during the months of May and October. Make sure your organization is posted to KidsOutAndAbout's list for your area (that's free). **Then choose one of the packages below, or let us tailor one to your needs!**

## ✓ **INTRO: \$780 \$580**

- One-year content ad on Birthday Party page (content ads are at the top of the content region on gray backgrounds)
- Paragraph in the May and October special birthday party editions of our opt-in newsletter for parents

## ✓ **STANDARD: \$1580 \$980**

- One-year content ad on Birthday Party page
- Paragraph in the May and October special birthday party editions of our opt-in newsletter for parents
- Replication of birthday party newsletter content once per quarter in a regular KOAA Thursday newsletter
- Square image ad running for four months on KOAA website (you choose months)

## ✓ **PREMIUM: \$4580 \$2780**

- One-year content ad on Birthday page
- Paragraphs in May & October birthday party special-edition newsletters
- Paragraphs in eight Thursday newsletters of your choice
- 12-month upgrade of your listing
- 2 months of video ads (your choice of months, pending availability)
- Exclusive, dedicated e-blast (5-8 paragraphs + graphics) sent to all newsletter subscribers in your region (pending e-blast slot availability)

[CLICK HERE TO SEE SAMPLE CONTENT ADS](#)



**CUSTOM PACKAGES CAN BE TAILORED TO YOUR NEEDS AND BUDGET!**

