

2024

# PRESCHOOL PACKAGES



**KIDS OUT**  
**and ABOUT**  
**.com**

 **BeyondtheNest.com**

 **ENTERTAINMENTCALENDAR.COM**

# Package Discounts for **Preschools**

**You're a preschool: Our readers are your audience!** KidsOutAndAbout's main campaign focus for preschools is January through May, but we promote them year-round. Make sure your open houses—virtual or in-person—are posted to our calendar (that's free). **Then choose one of the packages below.**

## ✓ **INTRO: \$730 \$550**

- 12-month content ad on preschool page (ads are on top framed in gray)
- A paragraph in our preschool newsletter the last Monday of January
- A paragraph (110 words + a square graphic or logo + link to your site) to run in any weekly Thursday newsletter

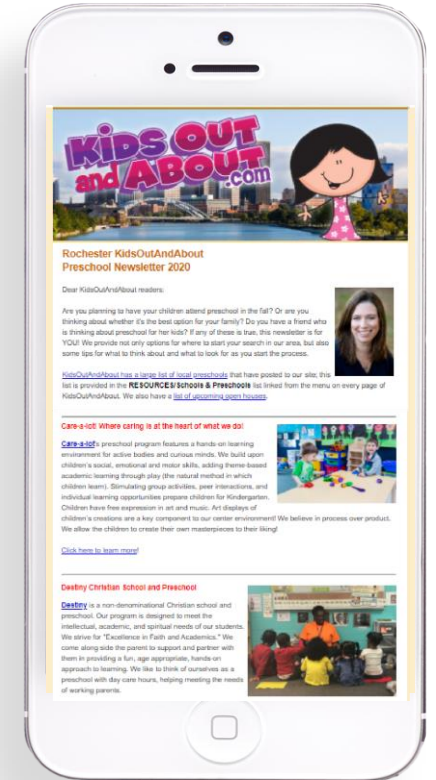
## ✓ **STANDARD: \$1530 \$990**

- 12-month content ad on preschool page
- A paragraph in our preschool newsletter the last Monday of January
- An exclusive, dedicated E-Blast (5-8 paragraphs + graphics) sent to all newsletter subscribers
- Paragraphs in three weekly e-newsletters: Choose 3 Thursdays

## ✓ **PREMIUM: \$5730 \$4200**

- 12-month content ad on preschool page
- A paragraph in our annual preschool newsletter the last Monday of January
- Two exclusive, dedicated E-Blasts sent to all newsletter subscribers
- One month video ad (MOV or MP4) rotating in shared space at the top of each page
- Paragraphs in twelve weekly e-newsletters: (once/month)
- 3-month upgrade of your listing so that anything you post to our calendar or anywhere you appear in a category list, your school will float to the top of the list and will be highlighted with graphics and description
- Square ads (250 x 250): 6 months
- Leaderboard ad (728 x 90) in exclusive space for 1 month

[SAMPLE PRESCHOOL NEWSLETTER](#)



**CUSTOM PACKAGES CAN BE TAILORED TO YOUR NEEDS AND BUDGET!**